

September 1, 2011

Bob Bednar
Pleasanton High School
PO Box 190
Pleasanton, NE 68866

Dear Bob:

The UNK Industrial Distribution Program (ID) would like to invite you to attend our 2011 Fall Industrial Distribution Career Event on October 13, 2011. We believe you will find this event to be much more than the usual "Career Fair" you may have attended elsewhere in the past, and will provide useful information to you about the educational and career benefits of the UNK Industrial Distribution program for students who choose ID as their academic major. The following is feedback received from the 2011 Spring ID Career Event:

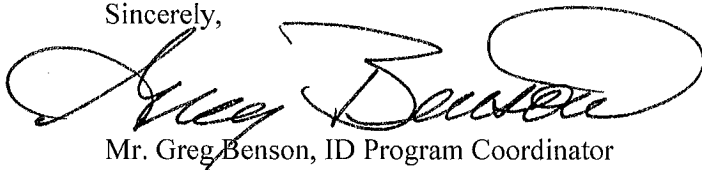
"The I.D. Career Event at UNK was an eye-opener. I had no idea this area even existed. The opportunities and possibilities in this field seem limitless and the passion and enthusiasm exhibited by both staff and students was remarkable. Next year I plan to bring my entire department. They have to see this for themselves." – Mr. Steve James, Counselor, Hastings High School

We invite you to come and witness firsthand the excitement and energy of the ID Program through the 2011 Fall Career Event. We recommend that you begin the day by attending the ID Career Event Breakfast and Opening Program at 7:30AM on October 13th followed by a special ID Program Orientation designed specifically for you. Following the orientation, you are invited to experience first-hand the actual ID Career Fair where students interact with company representatives about their company, summer internships and full time employment. The event schedule is attached. We would suggest that you plan to attend all of the morning events.

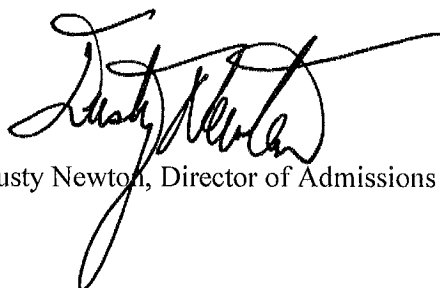
Since you may be coming from some distance away, we are offering to help defray the cost of your attendance by providing you with meals during the Career Event and a hotel room for the evening of October 12th at no cost to you. Parking permits will be issued so you may park in any legal parking space on campus. All this is made possible by the generous donations from companies who value the ID program to such an extent that they have committed substantial financial resources to help grow the ID program at UNK.

Please feel free to share this event with others in your school that may want to attend (principal or teachers) We are excited about this opportunity to meet with you during this event. Please RSVP to Mr. Greg Benson no later than September 27th at bensonge@unk.edu, or call 308-865-8287. We look forward to having you on the UNK campus.

Sincerely,



Mr. Greg Benson, ID Program Coordinator



Mr. Dusty Newton, Director of Admissions

UNK INDUSTRIAL DISTRIBUTION

Fall 2011 Career Event

Thursday, October 13

Career Fair Set Up | 7:00 a.m. – 7:30 a.m.
Nebraskan Student Union – Great Room (2nd Floor)

Several parking stalls will be reserved on the north side of the Union for loading and unloading items. Students will be available during this time to assist you with bringing in materials. With a campus parking permit you may park in any lot on campus.

Showcase of ID Student Internships / Breakfast | 7:30 a.m. - 8:30 a.m.
OTOL Room 133 & 135

Don't miss this opportunity to increase your understanding of the summer internship program from the student's perspective. Several ID students will present their intern project and discuss key experiences from their summer internship. Continental breakfast will be provided.

Industrial Distribution Career Fair | 9:00 a.m. – 12:00 p.m.
Nebraskan Student Union – Ponderosa Room (2nd Floor)

Light refreshments and beverages will be available throughout the day. The focus of the first 90 minutes will be seniors seeking full-time positions and those seeking Summer 2012 internships. Underclassmen will join us at 10:30 a.m..

Interview Set Up | 12:15 p.m. – 2:00 p.m.
Nebraskan Student Union – Ponderosa Room (2nd Floor)

Company booths must be dismantled and students will reset the room for interviews. Interview locations will be different so all booth materials will need packed up and removed. Freshman and sophomore IDO members will help during this time.

Lunch Break | 12:00 p.m. – 12:45 p.m.
Nebraskan Student Union - Market @ 27th (2nd Floor)

A ticket for the Market @ 27th on the second floor of the Nebraskan Student Union will be in each company representative's registration packet.

So What is Taught to a UNK ID Student? | 12:45 p.m. – 1:45 p.m.
Nebraskan Student Union – Sandhills Room

After you eat a quick lunch in our newly renovated commons area, join us for an overview of the Industrial Distribution curriculum. While the session will be facilitated by several faculty, most of the presentation will be done by our students.

Company Conducted Interviews | 2:00 p.m. – 6:00 p.m.
Nebraskan Student Union – Locations to be assigned, map provided at the fair.

No interviews will be allowed during the Career Fair. Interviews may begin at 2:00 p.m. in designated locations. Snacks will be provided near the student waiting area.